

**LET'S GET CREATIVE!!!**

# Regina Beach Slogan Contest

This Slogan Contest is an initiative of your Town Council as a “new way of celebrating our great town in a positive light”! We are looking for an original slogan that best represents the identity of Regina Beach. The winning slogan will be featured on Town letterhead, our website, email, and promotional materials. If you wish to include a graphic design to go with your slogan that would be great but not required.



**GRAND PRIZE: \$100.00**



Submit your unique slogan by Friday May 12, 2017, to the Regina Beach Town Office and it might be chosen to represent the Town of Regina Beach!!

Eligibility/ Rules/Entry form are on the back. Please read carefully.



**Eligibility**

1. The Slogan Branding Contest is open to **individuals** only over the age of 13
2. No Town Staff, Town Councilors, or their immediate families are eligible to enter

**Rules:**

1. The slogan must be original, no replications.
2. It should be a “catchy phrase”, two to eight words in length.
3. Only individuals may enter.
4. Only one entry per individual will be accepted.
5. No entry may use an image/slogan that is legally protected or copyrighted.
6. No late entries will be accepted for any reason
7. If there are two or more entries with the same slogan, the entry submitted first will be considered.
8. Accepting the winning prize gives the Town of Regina Beach permission to announce the winner’s name. All rights of the awarded slogan shall belong to the Town of Regina Beach.

**Determination:**

The Communications Committee of Town Council will meet in June to review the entries. The top 5 entries will be selected and passed on to the Rawlco Radio Marketing Team for final selection of the winner. The winner will be notified and presented with their prize at the Town Council Meeting of June 13, 2017.

**How to Enter:**

1. This entry form may be completed and you may find the entry form on the Town Website.
2. The entry form must be completed in its entirety.
3. The entry deadline is 4:00 pm on Friday, May 12, 2017.
4. A Town representative will attempt to acknowledge receiving your entry by email within a week of receiving it.
5. There is no fee to enter the contest.

**Date:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**First/Last Name:** \_\_\_\_\_ **Age:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Parent/Guardian:** \_\_\_\_\_

**My Regina Beach Slogan is:**